

Line

WJLA 1100 Wilson Blvd, 6th Floor

Arlington, VA 22209

Dates

Sec Length

Political Communications Advertising 575 Fifth Avenue Floor 14 New York, NY 10017

Line Type / Break Type (Ref #)

Contract # 5251914 Schedule Dates 05/12/22-06/03/22 **Advertiser**

Alliance For Patient Access (146690)

Agency Political Communications Advertising (10102) Product POLITICAL ISSUE (ns) (1187)

Brand 289/318/1393 (1729480) Salesperson Eagle/DC, Washington DC (3890) Sales Office Eagle-Washington DC

Buyer Name Phone/Fax

CPE 289/318/1393

Account Types National/Political Issue Agency BRD Billing Type Standard

Comments Issue bob cain

Run Times

NEW ORDER FOR HEALTHCARE INNOVATION. FLIGHT IS 5/12-6/5. TOTAL = \$3352

SPW Mo Tu We Th Fr Sa Su Spots

Date Entered

Last Modified

Entered By

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

05/11/22

05/11/22

No

A35+R

Normal

15.00

Rate

\$50,287.50

\$284,962.50

Total

Station

Callie Johnson

ECR27781947

50. PLS CFM T/R BOB

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> May. 2022 153 \$317,100.00 \$18,150.00 Jun. 2022 12 Grand Total: 165 \$335,250.00

Comments

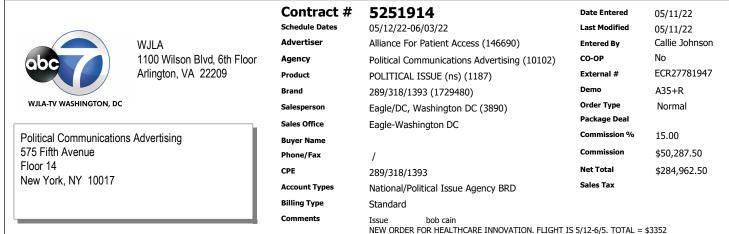
Entered

1.0	Normal Line / SPOT (9-1.0)	05/15/22-05/22/22	1	:30 9A- ABC-This	s Week	1						ĸ	2	\$60,000.00	\$120,000.00	Washington (WJLA)	THIS WEEK	5/11/22
2.0	Normal Line / SPOT (1-0.5)	05/12/22-05/13/22	1	:30 5A- News-7N SIDE at 5AM		1			×	х			1	\$300.00	\$300.00	Washington (WJLA)	5A NEWS	5/11/22
3.0	Normal Line / SPOT (1-0.5)	05/16/22-05/27/22	1	:30 5A- News-7N SIDE at 5AM		4	Х	Х	x x	x x			8	\$300.00	\$2,400.00	Washington (WJLA)	5A NEWS	5/11/22
4.0	Normal Line / SPOT (1-0.5)	05/30/22-06/03/22	1	:30 5A- News-7N SIDE at 5AM		1	Х	Х	X X	х			1	\$300.00	\$300.00	Washington (WJLA)	5A NEWS	5/11/22
5.0	Normal Line / SPOT (2-1.0)	05/12/22-05/13/22	1	:30 6A- News-7N SIDE at 6AM		1			×	х			1	\$600.00	\$600.00	Washington (WJLA)	6A NEWS	5/11/22
6.0	Normal Line / SPOT (2-1.0)	05/16/22-05/27/22	1	:30 6A- News-7N SIDE at 6AM		4	Х	Х	x x	х			8	\$600.00	\$4,800.00	Washington (WJLA)	6A NEWS	5/11/22
7.0	Normal Line / SPOT (2-1.0)	05/30/22-06/03/22	1	:30 6A- News-7N SIDE at 6AM		1	Х	Х	X X	х			1	\$600.00	\$600.00	Washington (WJLA)	6A NEWS	5/11/22
8.0	Normal Line / SPOT (3-1.7)	05/12/22-05/13/22	1	:30 7A- ABC-Goo America	od Morning	1			×	х			1	\$1,600.00	\$1,600.00	Washington (WJLA)	GMA	5/11/22
9.0	Normal Line / SPOT (3-1.7)	05/16/22-05/20/22	1	:30 7A- ABC-Goo America	od Morning	4	Х	Х	X	х			4	\$1,600.00	\$6,400.00	Washington (WJLA)	GMA	5/11/22
		·		·	CONF	IR	M/	ΙΤ	ON	I C	TNC	R/	\C1				·	
Accepted-	-Agency/Advertiser:			Date:	Accepted-Stat	ion:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 03:13 PM on Wednesday, May 11 2022



Sec Length

Dates

50. PLS CFM T/R BOB

Run Times

Washington (WJLA	1)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
May. 2022	153	\$317,100.00
Jun. 2022	12	\$18,150.00
Grand Total:	165	\$335,250.00
		` ′

Comments

Entered

Line	Line Type / Break Type (Ref #)	Dutes	300	Lengen	rtuii riines	J	1 10	·u	***			Ju	Ju	Spots	Nate	Total	Judion	Comments	Littered
10.0	Normal Line / SPOT (3-1.7)	05/23/22-05/27/22	1		7A- ABC-Good Morning America	5	X	Х	Х	Х	Х			5	\$1,600.00	\$8,000.00	Washington (WJLA)	GMA	5/11/22
11.0	Normal Line / SPOT (3-1.7)	05/30/22-06/03/22	1	:30	7A- ABC-Good Morning America	1	. x	Χ	Х	Х	Х			1	\$1,600.00	\$1,600.00	Washington (WJLA)	GMA	5/11/22
12.0	Normal Line / SPOT (4-1.0)	05/14/22-05/28/22	1		7A- ABC-Good Morning America Saturday	1						Х		3	\$600.00	\$1,800.00	Washington (WJLA)	GMA SATURDAY	5/11/22
13.0	Normal Line / SPOT (5-1.0)	05/14/22-05/28/22	1		8A- News-7News ON YOUR SIDE Weekend at 8AM	1						Х		3	\$600.00	\$1,800.00	Washington (WJLA)	8A NEWS	5/11/22
14.0	Normal Line / SPOT (6-1.0)	05/14/22-05/28/22	1	:30	9A- ABC-Good Morning America Saturday 2	1						Х		3	\$600.00	\$1,800.00	Washington (WJLA)	GMA SATURDAY 2	5/11/22
15.0	Normal Line / SPOT (7-0.5)	05/15/22-05/29/22	1	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM	1							Х	3	\$150.00	\$450.00	Washington (WJLA)	730 NEWS	5/11/22
16.0	Normal Line / SPOT (8-1.0)	05/15/22-05/29/22	1	:30	8A- ABC-Good Morning America Sunday	1							Χ	3	\$650.00	\$1,950.00	Washington (WJLA)	GMA SUNDAY	5/11/22
17.0	Normal Line / SPOT (10-0.5)	05/15/22-05/29/22	1		10A- News-Full Measure with Sharyl Attkisson	1							Х	3	\$500.00	\$1,500.00	Washington (WJLA)	FULL MEASURE	5/11/22
18.0	Normal Line / SPOT (11-0.5)	05/15/22-05/29/22	1		10:30A- Government Matters	1							Х	3	\$500.00	\$1,500.00	Washington (WJLA)	GOVERNMENT MATTERS	5/11/22
	<u> </u>	I			CON	FIF	RM/	AΤ	10	N (CC	DN.	TF	RAC	Т		<u> </u>	<u> </u>	
Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	tion:									Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

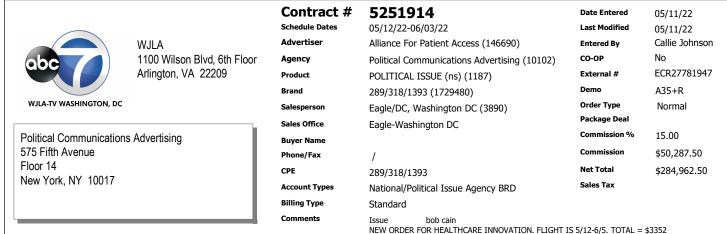
Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 03:13 PM on Wednesday, May 11 2022

Line Type / Break Type (Ref #)



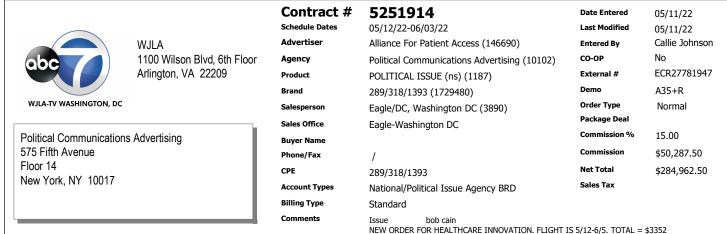
Washington (WJLA	<u>.)</u>	
By Broadcast Month	Spots 5	<u>Rate</u>
May. 2022	153	\$317,100.00
Jun. 2022	12	\$18,150.00
Grand Total:	165	\$335,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT (12-1.1)	05/12/22-05/13/22	1	:30	9A- Live with Kelly	1				Х	Х			1	\$600.00	\$600.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	5/11/22
20.0	Normal Line / SPOT (12-1.1)	05/16/22-05/27/22	1	:30	9A- Live with Kelly	4	Х	Х	Х	Х	Х			8	\$600.00	\$4,800.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	5/11/22
21.0	Normal Line / SPOT (12-1.1)	05/30/22-06/03/22	1	:30	9A- Live with Kelly	1	Х	Х	Х	Х	Х			1	\$600.00	\$600.00	Washington (WJLA)	LIVE WITH KELLY AND RYAN	5/11/22
22.0	Normal Line / SPOT (13-0.5)	05/12/22-05/13/22	1	:30	10A- News-Good Morning Washington at 10a	1				Х	Х			1	\$450.00	\$450.00	Washington (WJLA)	GOOD MORNING WASHINGTON	5/11/22
23.0	Normal Line / SPOT (13-0.5)	05/16/22-05/27/22	1	:30	10A- News-Good Morning Washington at 10a	4	Х	Х	Х	Х	Х			8	\$450.00	\$3,600.00	Washington (WJLA)	GOOD MORNING WASHINGTON	5/11/22
24.0	Normal Line / SPOT (13-0.5)	05/30/22-06/03/22	1	:30	10A- News-Good Morning Washington at 10a	1	Х	Х	Х	Х	Х			1	\$450.00	\$450.00	Washington (WJLA)	GOOD MORNING WASHINGTON	5/11/22
25.0	Normal Line / SPOT (14-1.7)	05/12/22-05/13/22	1	:30	11A- ABC-The View	1				Х	Х			1	\$900.00	\$900.00	Washington (WJLA)	THE VIEW	5/11/22
26.0	Normal Line / SPOT (14-1.7)	05/16/22-05/27/22	1	:30	11A- ABC-The View	4	Х	Х	Х	Х	Х			8	\$900.00	\$7,200.00	Washington (WJLA)	THE VIEW	5/11/22
27.0	Normal Line / SPOT (14-1.7)	05/30/22-06/03/22	1	:30	11A- ABC-The View	1	Х	Х	Х	Х	Х			1	\$900.00	\$900.00	Washington (WJLA)	THE VIEW	5/11/22
28.0	Normal Line / SPOT (15-1.0)	05/12/22-05/13/22	1		4P- News-7News ON YOUR SIDE at 4PM	1				Х	Х			1	\$500.00	\$500.00	Washington (WJLA)	4P NEWS	5/11/22
29.0	Normal Line / SPOT (15-1.0)	05/16/22-05/27/22	1		4P- News-7News ON YOUR SIDE at 4PM	4	Х	Х	Х	Х	Х			8	\$500.00	\$4,000.00	Washington (WJLA)	4P NEWS	5/11/22
					CON	FIF	RM	ΑT	10	N (C	NC	TF	RAC	Т				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 03:13 PM on Wednesday, May 11 2022



Washington (WJLA	A)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
May. 2022	153	\$317,100.00
Jun. 2022	12	\$18,150.00
Grand Total:	165	\$335,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT (15-1.0)	05/30/22-06/03/22	1	:30	4P- News-7News ON YOUR SIDE at 4PM	1	. x	Х	Х	Х	X			1	\$500.00	\$500.00	Washington (WJLA)	4P NEWS	5/11/22
31.0	Normal Line / SPOT (16-1.1)	05/12/22-05/13/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM	1				Х	Х			1	\$1,000.00	\$1,000.00	Washington (WJLA)	5P NEWS	5/11/22
32.0	Normal Line / SPOT (16-1.1)	05/16/22-05/27/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM	4	Х	Χ	Х	Х	Х			8	\$1,000.00	\$8,000.00	Washington (WJLA)	5P NEWS	5/11/22
33.0	Normal Line / SPOT (16-1.1)	05/30/22-06/03/22	1	:30	5P- News-7News ON YOUR SIDE at 5PM	1	. X	Х	Х	Х	Х			1	\$1,000.00	\$1,000.00	Washington (WJLA)	5P NEWS	5/11/22
34.0	Normal Line / SPOT (17-1.8)	05/12/22-05/13/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM	1				Х	Х			1	\$1,600.00	\$1,600.00	Washington (WJLA)	6P NEWS	5/11/22
35.0	Normal Line / SPOT (17-1.8)	05/16/22-05/27/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM	4	Х	Х	Х	Х	Х			8	\$1,600.00	\$12,800.00	Washington (WJLA)	6P NEWS	5/11/22
36.0	Normal Line / SPOT (17-1.8)	05/30/22-06/03/22	1	:30	6P- News-7News ON YOUR SIDE at 6PM	1	. X	Х	Х	Х	Х			1	\$1,600.00	\$1,600.00	Washington (WJLA)	6P NEWS	5/11/22
37.0	Normal Line / SPOT (18-1.4)	05/14/22-05/28/22	1	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM	1						Х		3	\$750.00	\$2,250.00	Washington (WJLA)	6P NEWS SAT	5/11/22
38.0	Revised Line / SPOT (19-1.8)	05/14/22-05/28/22	1	:30	6:30P- ABC-World News Tonight (Saturday)	1						Х					Washington (WJLA)	ABC NEWS SAT	5/11/22
		•	•	•	CON	FIF	ŔМ	ΑT	Ю	N (CC	NC	TR	RAC	T			·	·

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

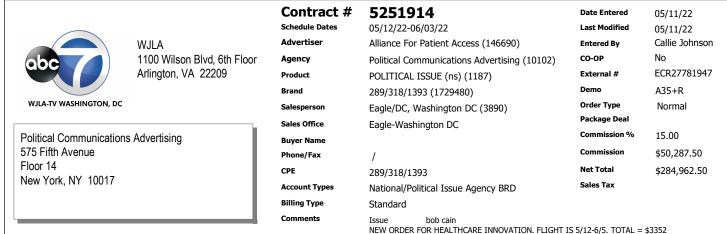
Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:13 PM on Wednesday, May 11 2022



Run Times

Washington (WJLA		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
May. 2022	153	\$317,100.00
Jun. 2022	12	\$18,150.00
Grand Total:	165	\$335,250.00

Comments

Entered

38.1	Normal Line / SPOT (19-1.8)	05/14/22-05/28/22	1		6:29P- ABC-World News Tonight (Saturday)		1					Х		3	\$2,000.00	\$6,000.00	Washington (WJLA)	ABC NEWS SAT	5/11/22
39.0	Normal Line / SPOT (20-1.6)	05/15/22-05/29/22	1	:30	6P- ABC-World News Tonight (Sunday)		1					Х		3	\$2,500.00	\$7,500.00	Washington (WJLA)	ABC NEWS SUN	5/11/22
40.0	Normal Line / SPOT (21-1.9)	05/15/22-05/29/22	1	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM		1					Х		3	\$900.00	\$2,700.00	Washington (WJLA)	630P NEWS	5/11/22
41.0	Normal Line / Access (22-3.7)	05/12/22-05/13/22	1	:30	7P- Wheel Of Fortune		2			Х	Х			2	\$3,500.00	\$7,000.00	Washington (WJLA)	WHEEL OF FORTUNE	5/11/22
42.0	Normal Line / Access (22-3.7)	05/16/22-05/27/22	1	:30	7P- Wheel Of Fortune		3 X	Х	Х	Х	Х			6	\$3,500.00	\$21,000.00	Washington (WJLA)	WHEEL OF FORTUNE	5/11/22
43.0	Normal Line / Access (22-3.7)	05/30/22-06/03/22	1	:30	7P- Wheel Of Fortune		ı x	Х	Х	Х	Х			1	\$3,500.00	\$3,500.00	Washington (WJLA)	WHEEL OF FORTUNE	5/11/22
44.0	Normal Line / Access (23-6.5)	05/12/22-05/13/22	1	:30	7:30P- Jeopardy		2			Х	Х			2	\$6,000.00	\$12,000.00	Washington (WJLA)	JEOPARDY	5/11/22
45.0	Normal Line / Access (23-6.5)	05/16/22-05/27/22	1	:30	7:30P- Jeopardy		3 X	Х	Х	Х	Х			6	\$6,000.00	\$36,000.00	Washington (WJLA)	JEOPARDY	5/11/22
46.0	Normal Line / Access (23-6.5)	05/30/22-06/03/22	1	:30	7:30P- Jeopardy		ı x	Х	Х	Х	Х			1	\$6,000.00	\$6,000.00	Washington (WJLA)	JEOPARDY	5/11/22
47.0	Normal Line / Access (24-1.9)	05/14/22-05/28/22	1	:30	7P- Wheel Of Fortune W	knd	1					Х		3	\$1,200.00	\$3,600.00	Washington (WJLA)	WHEEL OF FORTUNE WKND	5/11/22
48.0	Normal Line / Access (25-2.2)	05/14/22-05/28/22	1	:30	7:30P- Jeopardy Wknd		1					Х		3	\$1,800.00	\$5,400.00	Washington (WJLA)	JEOPARDY WKND	5/11/22
		•	•	•	CC	NFII	RM.	ΑT	IO	N (CC	NTF	RA(CT	-		•	•	
Accepted	-Agency/Advertiser:			Date:	Accepte	d-Station									Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

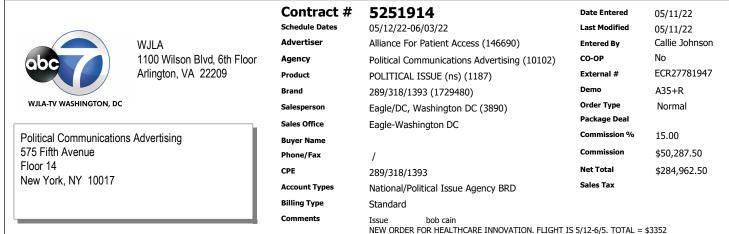
Line

Printed At: 03:13 PM on Wednesday, May 11 2022

Line Type / Break Type (Ref #)

Dates

Sec Length



Run Times

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
May. 2022	153	\$317,100.00
Jun. 2022	12	\$18,150.00
Grand Total:	165	\$335,250.00

Comments

Entered

49.0	Normal Line / SPOT (26-1.1)	05/12/22-05/13/22	1	:30 11P- News-7 SIDE at 11PN	'News ON YOUR M	2			>	x x			2	\$1,100.00	\$2,200.00	Washington (WJLA)	11P NEWS	5/11/22
50.0	Normal Line / SPOT (26-1.1)	05/16/22-05/27/22	1	:30 11P- News-7 SIDE at 11PN	'News ON YOUR M	3	Х	Х	X	х х			6	\$1,100.00	\$6,600.00	Washington (WJLA)	11P NEWS	5/11/22
51.0	Normal Line / SPOT (26-1.1)	05/30/22-06/03/22	1	:30 11P- News-7 SIDE at 11PN	'News ON YOUR M	1	х	Х	X >	х х			1	\$1,100.00	\$1,100.00	Washington (WJLA)	11P NEWS	5/11/22
52.0	Normal Line / SPOT (27-1.2)	05/14/22-05/28/22	1	:30 11P- News-7 SIDE Weeker	'News ON YOUR nd at 11PM	1					X		3	\$600.00	\$1,800.00	Washington (WJLA)	11P NEWS SAT	5/11/22
53.0	Normal Line / SPOT (28-1.0)	05/15/22-05/29/22	1		Weeken(Su), ews ON YOUR	1						х	3	\$900.00	\$2,700.00	Washington (WJLA)	LATE NEWS SUN	5/11/22
			·		CON	FIR	RMA	ATI	ON	I C	ON	TR	AC	Т				
Accepted-	-Agency/Advertiser:		Date		Accepted-Sta	ation:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 03:13 PM on Wednesday, May 11 2022

Line Type / Break Type (Ref #)

Dates

Sec Length